



Top Rated Freelancer on Upwork



5+ 99designs Contest Winner



8+ Years of Experience

MEHAR HASSAN

SENIOR CREATIVE DESIGNER & DIGITAL OPERATIONS LEAD

Web Design · UI/UX · Brand Systems · VPS / Server Management · Team Leadership



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Multidisciplinary Senior Creative Designer and Digital Operations professional with 8+ years of experience delivering high-impact digital solutions across **UI/UX, web design, branding, and marketing**. Proven expertise in leading teams, managing **VPS/server infrastructure, hosting, deployments, SEO, and AI-assisted workflows**. I help businesses build powerful digital experiences that engage audiences and drive growth across the **US, UK, UAE, and Saudi markets**.

CORE STRENGTHS



Creative Direction & Visual Design



UI/UX & Web Design



Web Development & WordPress



VPS / Server & Hosting Management



Digital Operations & Project Coordination



SEO & Website Performance



Branding & Campaign Design



AI-Assisted Workflows

PROFESSIONAL EXPERIENCE



1. The Awad Law Firm — Creative Development & Digital Operations

Current

- Managing digital operations, website infrastructure, and creative execution.
- Handling hosting, VPS/server tasks, DNS, SSL, backups, migrations, and deployments.
- Supporting website improvements, SEO, bilingual content operations, and technical troubleshooting.
- Designing digital campaigns, landing pages, graphics, newsletters, and marketing assets.



2. Dezinhill — Senior Full Stack Designer & Team Lead

- Led designers and developers on global digital projects.
- Delivered web, UI/UX, and branding solutions for international clients.



3. Conversions — UI Designer

- Designed landing pages, dashboards, and modern user interfaces.
- Collaborated closely with development teams for implementation quality.



4. Khouj News — Motion Graphics Designer & Animator

- Created motion graphics, digital visuals, and media content.



5. Tetralogix — Web Designer & Video Editor

- Designed responsive websites and marketing collateral.



6. Seharco.int — Visual Designer

- Built visual assets and communication materials.

RECOGNITION



Top Rated Freelancer — Upwork



5× Worldwide 99designs Contest Winner



Worked across US, UK, UAE & Saudi markets



50+ Website Projects

SELECTED PROJECTS



AttorneyCore

Legal-tech branding and digital product design for a modern law practice platform.



Omnilo Dev

Dashboard and SaaS-style interface design with a focus on usability and clean UX.



LocatePro

Map and search-based digital platform concept with intuitive navigation and smart search.



Team Karate Attorney

Branding, website design, and lead-generation experience for a legal marketing campaign.



Awad Law Firm

Ongoing website, infrastructure, VPS/server management, SEO, and creative operations.

TOOLS & PLATFORMS



Figma



Photoshop



Illustrator



WordPress



HTML/CSS



GitHub



cPanel



Vercel



Coolify



Hetzner



Google Search Console



Klaviyo



ChatGPT



Gemini